



"Feeding the body, nourishing the mind"



SPONSOR

Every Child
Artist: Bob Salo

STRIDES

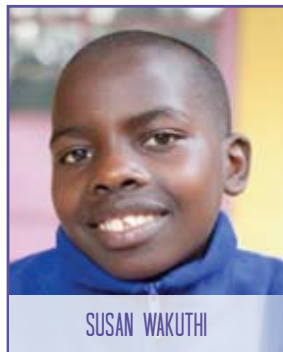
FOR YOUTH

4th Annual Charity Event, Wednesday May 31, 2017

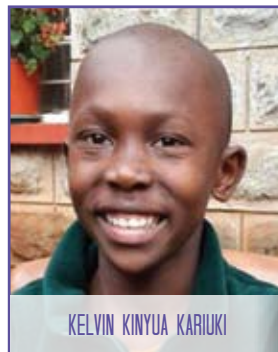
2017 SPONSORSHIP PACKAGE



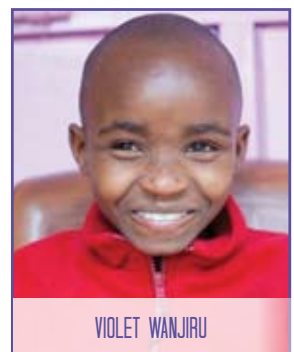
AGNES NJOGO



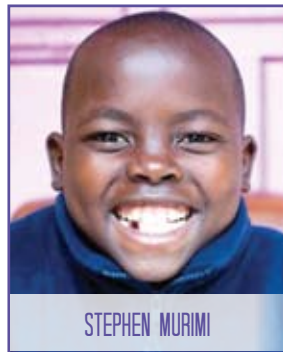
SUSAN WAKUTHI



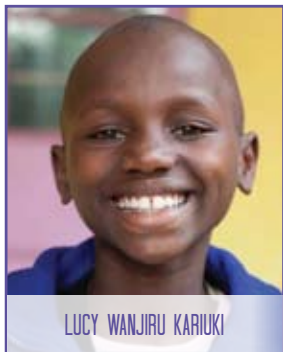
KELVIN KINYUA KARIUKI



VIOLET WANJIRU



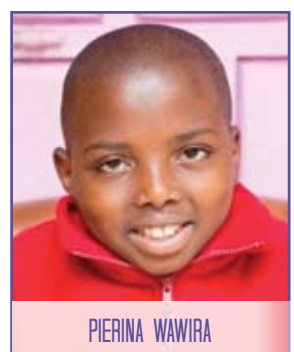
STEPHEN MURIMI



LUCY WANJIRU KARIUKI



PAULINE WANJIKU WATHIMU



PIERINA WAWIRA

Message from the founder

Before my trip to Kenya in 2009, I expected to return home with some photos and memories – and perhaps a few souvenirs.

For most visitors, it's about doing the touristy things. And I did that – going on safari and visiting the storied wildlife reserves with their lions, elephants, giraffes and wildebeests.

But it was my visit to a tiny orphanage that really struck a chord.

Here I met a wonderful couple – Agnes and Joe Njogo. After 25 years of caring for orphaned children, they decided they could do better than state-run facilities that provide little more than bare necessities.

Where overworked staff have little, if any, time for smiles, hugs and play.

The pair founded the Peaceful Home for Children in 2007

– a non-institutional, safe and nurturing environment where all could thrive in a family structure. Joe is the director of this private facility and Agnes is the manager and matron. Both treat these children with love and dedication, raising each as their own.

I immediately fell in love with this family. And was inspired by Joe and Agnes, who in their sixties, realized they'd need help to carry on their life-changing work.

It was in that moment, I decided to take this journey with them. I came home, started raising funds for food and basic needs, and was amazed by the support from family, friends and perfect strangers.

In 2010, with the help of co-founder John Carbone, Global Strides was registered – and the work began.

FOUNDERS

Debra Weller - Co-founder, Global Strides Charity

John Carbone - Co-founder, Patron, Global Strides Charity
Berkshire Axis Development

Ian Proudfoot B.A. OMC - Patron, Global Strides Charity
catalyst2growth

BOARD OF DIRECTORS

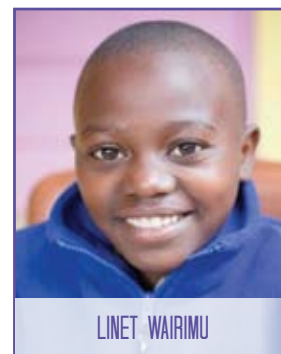
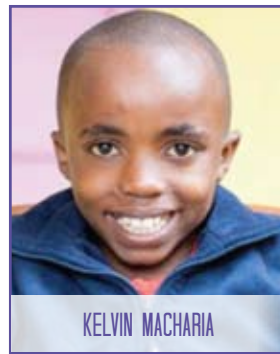
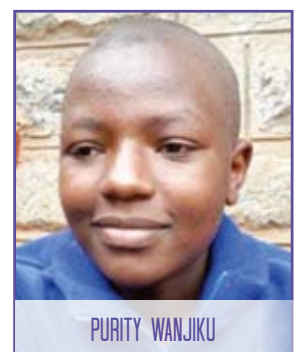
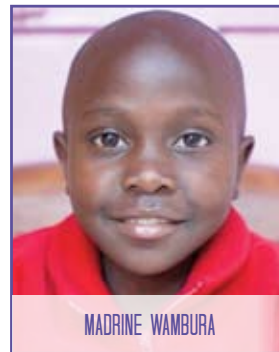
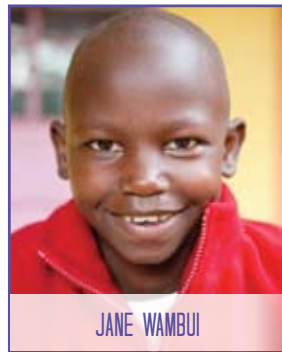
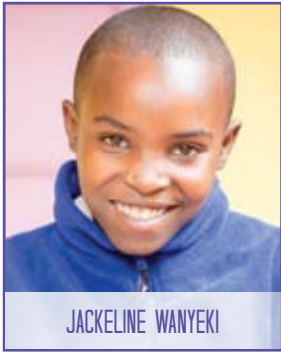
Debra Weller, Chair, Global Strides Charity

Susan Farina - PwC LLP • **Bruce Espey** – Metroland Toronto

Lois Tori - The Centre for Character Leadership

Gina Rosen - Life COACH & Organizational CONSULTANT

Hitesh Parmar - Dapasoft Inc.



It Takes a Village to Raise a Child

The orphanage began with eight children and has expanded to 14, and it is our goal to give all an education.

Schooling, up to grade eight, is free in Kenya, but a child cannot attend without a uniform, crushing the opportunity for many. Each child in our home will be given a uniform, and can then take their rightful place in the classroom.

But continuing beyond grade school can be a struggle. All students must write a high school entrance exam – and the state-run education system doesn't adequately prepare them. So our goal is now to send our children to private school, at a cost of \$1,500 per student per year, to give them a proper

foundation.

And that's not the only hurdle. Private high school tuition is \$3,000 per year – a cost that is prohibitive to most.

In 2014, we started an education fund to ensure our children are able to keep learning. Attending high school will solidify their future, and allow them to become productive members of society.

Indeed, with your generous donation, The Peaceful Home for Children will continue to provide a loving atmosphere, feeding their bodies and nourishing their young minds.

WEDNESDAY, MAY 31ST 2017
Varley Art Gallery, Deacon Community Room
216 Main Street, Unionville, Markham,
Doors open 5:30 p.m.

Proceeds from this event will be in support of The Peaceful Home for Children of Kenya
Tickets for this event are \$130



SPONSORSHIP OPPORTUNITIES

REGISTERED CANADIAN CHARITY #
812167658RR001

DIAMOND SPONSOR

- Prominent branding in our marketing campaign.
- Acknowledgement on cover of programme
- Acknowledgement on all marketing materials, website and signage at event
- Included in all pre and post media interviews and pre-post event social media
- Mentioned by our host during the formal presentation
- An opportunity to distribute a marketing piece
- 10 tickets to the event

• **\$5,000**

GOLD SPONSOR

- Logo branding in marketing campaign
- Thank you in programme
- Logo on website
- Acknowledgement on signage at event
- Included in pre and post media interviews and pre-post event social media
- Mentioned by our host during the formal presentation
- 8 tickets to the event

• **\$4,000**

SILVER SPONSOR

- Name recognition in marketing campaign
- Thank you in programme
- Recognition as sponsor at the event and logo on website
- Corporate Sponsor listing on our website
- Name and Logo on signage at the event
- 6 tickets to the event

• **\$2,500**

EDUCATE A CHILD FOR ONE YEAR

- 2 tickets to the event
- Listed in the program
- Listed on the website

• **\$1,500**

FEED A CHILD FOR ONE YEAR

- 2 tickets to the event
- Listed in the program
- Listed on the website

• **\$1,000**

CANNOT ATTEND BUT WOULD LIKE TO **DONATE**



For tickets and sponsorship information please contact:

Debra Weller

OR

Lois Tori

416-409-1030 | contact@globalstridescharity.com

416.452.1279 | contact@globalstridescharity.com