

# Hearts beyond Borders

presented by



BERKSHIRE  
AXIS

Join us at

*Balmy Beach Club*

360 Lake Front, Toronto  
Thurs., June 4, 2020

*Tickets \$75 each*

For more information

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Registered Canadian Charity  
#812167658RR0001

## Sponsors with a Heart

*Did you know...we are 100% volunteer run with no salaries*

### **Diamond Heart - \$10,000**

- Prominent branding in our marketing campaign.
- Acknowledgement on cover of program
- Included in all pre and post event social media
- Mentioned by our host during the formal presentation
- An opportunity to distribute a marketing piece
- Acknowledgement on all marketing materials, website and signage at event
- 10 tickets to the event

### **Gold Heart - \$7,500**

- Logo branding in marketing campaign
- Thank you in program
- Logo on website
- Included in all pre and post event social media
- Acknowledgement on signage at event
- Mentioned by our host during the formal presentation
- 8 tickets to the event

### **Silver Heart - \$5,000**

- Name recognition in marketing campaign
- Thank you in program
- Recognition as sponsor at the event and logo on website
- Corporate Sponsor listing on our website
- Name and Logo on signage at the event
- 6 tickets to the event

### **Educate a Child for 1 Year - \$2,400 or \$200/month**

- Name or company recognition in marketing program
- Thank you in our program
- Recognition as sponsor at the event and logo on website
- Corporate sponsor listing on our website

### **House a Child for 1 Year - \$1,000 or \$84/month**

- Name or company listed in our program
- Name or company on our website

*Cannot attend but would like to donate?*

*Please visit [globalstridescharity.com](http://globalstridescharity.com)*

We couldn't do what we do without the generous support of these fine businesses



**The Egan Family Foundation**

As per Canada Revenue Agency:

- Sponsorship - I acknowledge that I will receive a business receipt as well as the benefits outlined for the sponsorship level I select.
- Donation - I acknowledge that I will receive a tax receipt.

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Join us for a sunset barbecue at the exclusive

*Balmy Beach Club*

while we raise money to help the Peaceful Children's Home

**Thurs., June 4, 2020**



# Hearts beyond Borders

Thursday June 4, 2020

Balmy Beach Club, 360 Lake Front, Toronto • Doors open 5:00 p.m. • Tickets \$75

Proceeds from this event will be in support of Peaceful Children's Home

## Message from our founder, Debra Weller



**Debra Weller**  
Global Strides Charity,  
Co-founder



**John Carbone**  
Global Strides Charity,  
Co-founder

My 2009 trip to Kenya ignited a passion in my soul as never before. There, in the village of Kianyaga, a rural community that sits at the foothills of Mt. Kenya, I visited a tiny orphanage known as the Peaceful Children's Home.

I immediately fell in love with a wonderful woman who founded the home in 2007 and the children who are the beneficiaries of her caring. I learned that this would be the only home the children would likely ever know because of the stigma associated with adoption there.

### *It takes a village with a heart to raise a child*

It was in that moment I decided to take this journey with Agnes Njogo, and help her to carry on her life-changing work. Once back home, I shared this remarkable

story about a woman in her 50s who was raising the children as her own. Agnes was providing a non-institutional, safe and nurturing environment where they all could live as part of a family.

I began raising funds for food and basic needs and was overwhelmed by the support that flowed from family, friends and perfect strangers. In 2010, with the help of co-founder John Carbone, Global Strides was registered as a Canadian charity and our work began.

The children living in the home grew to 14, up from eight when Agnes first opened her doors. Your generous support has made it possible to put food on the table and provide for the children's basic needs. From the bottom of our hearts, thank you.

We were making a difference, and we couldn't help but wonder what more we could do to give the children the best chance to make a life for themselves and, in turn,

help others in their community.

Nelson Mandela said: "Education is the most powerful weapon which you can use to change the world." With these inspiring words in mind, we expanded our work in 2014 to include an education fund. The goal? To help raise children out of poverty, inspire them to succeed, and enable them to become contributing members of society.

In summer 2017, myself and two Global Strides board members spent precious time with the children and visited them at their respective schools. We witnessed first-hand the positive impact of their learning.

The children greeted us warmly and introduced us as their Canadian mothers. Indeed, our children were thriving and excelling.

With your generous support, Global Strides Charity will continue its work of feeding the body and nourishing the mind so all children can reach their full potential.



AGNES NJOGO



SUSAN WAKUTHI



KELVIN KINYUA KARIUKI



STEPHEN MURIMI



LUCY WANJIRU KARIUKI



PAULINE WANJIKU WATHIMU



JACKELINE WANYEKI



LISPER MUTHONI KARIUKI



PURITY WANJIKU



JANE WAMBUI



KELVIN MACHARIA



PIERINA WAWIRA



MADRINE WAMBURA



LINET WAIRIMU



VIOLET WANJIRU



## PATRON

John Carbone - Co-founder, Patron, Global Strides Charity - Berkshire Axis Development

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